

FUNDRAISING IDEAS



ONLINE FUNDRAISING

Online fundraising sites make it incredibly easy to raise money online. In a matter of minutes, you can personalize your fundraising campaign for free and share it with the people in your life. The money you collect goes directly to you. There are no deadlines or limits - each donation you receive is yours to keep. We recommend using www.youcaring.com or www.gofundme.com. These websites do not charge fees for your fundraising efforts. There are other sites that offer the same services, but charge processing fees.

ACTIVE FUNDRAISING

If you prefer active fundraising, where your donors can win or buy gifts and prizes in exchange for the money you'll receive, our volunteers can offer assistance and resources to hold a successful event. Over the years, we have found that the most successful events are those that require the least amount of preparation, ie: Quarter Auctions, Trivia Nights, Silent Auction Nights. The success of these events is directly related to the number of people in attendance. Some online resources for planning a fundraising event can be found on the following sites:

www.fundraising.myevent.com www.stepbystepfundraising.com www.quartermaniparty.com

In the Belleville area, consider hosting a Bar Night at one of our recommended establishments. Big Daddy's, Seven Restaurant and Silver Creek Saloon all host charity nights for individuals and organizations. Your responsibility is to sell tickets (the bar sets the ticket price, usually \$25-\$30) and collect items for raffle and/or auction. For the ticket price, your guests get drinks and food during the two or three hour event.

Another option is contacting chain restaurants such as Applebees and MacAllisters, who will allow a group of 10-12 people to wait tables for tips during a three or four hour designated time. They also offer a percentage of sales during that time.

DIRECT SALES FUNDRAISING

Direct Sales Companies such as, Partylite, Park Lane Jewelry, Scentsy and Avon offer fundraising opportunities in which you can earn up to 50% of items sold.

